

Ecobalance 2022 Organized Session 5

Session title:

Development of corporate value and organization well-being

Date: November 1, Tuesday, 15:40-17:20(JST)

Session organizers:

Minako Hara (NTT Space Environment and Energy Laboratories),

Yusuke Kishita (The University of Tokyo)

Presentation Schedule

<p>3:40pm - 5:20pm</p>	<p>2-3C: [OS] Development of corporate value and organization well-being</p> <p>Session Chair: Minako Hara, Nippon Telegraph and Telephone Corporation, Japan</p>
<p>2-3C-1 3:40pm - 4:00pm</p>	<p>[Keynote talk] Roadmapping for strategic alignment</p> <p><u>Robert Phaal</u></p> <p>University of Cambridge, United Kingdom</p>
<p>2-3C-2 4:00pm - 4:20pm</p>	<p>[Invited talk] How foresight activity contribute LCA and better future development</p> <p><u>Kuniko Urashima</u></p> <p>NISTEP, Japan</p>
<p>2-3C-3 4:20pm - 4:40pm</p>	<p>[Invited talk] Organizational futures literacy in a well-being economy era</p> <p><u>Kunio Shirahada</u></p> <p>Japan Advanced Institute of Science and Technology, Japan</p>
<p>2-3C-4 4:40pm - 5:00pm</p>	<p>Collaborative research of the University of Tokyo and NTT -A case analysis to identify the subjects on the supporting technologies for strategy planning</p> <p>Minako Hara¹, <u>Machiko Shinozuka</u>¹, Masahiro Sotoma¹, Xiaoxi Zhang¹, Midori Kawada¹, Yusuke Kishita²</p> <p>¹Nippon Telegraph and Telephone Corporation, Japan; ²The University of Tokyo</p>
<p>5:00pm - 5:20pm</p>	<p>Overall discussion</p>

This organized session will have oral presentations (12 min presentation + 7 min Q&A) and an overall discussion at the end.